Sharon Shalvi

GRAPHIC DESIGNER: Web/Print/Multimedia

summary

Versatile and detail-oriented designer with over ten years of experience in a fast-paced publishing environment. Team player able to design in a variety of media, including web, video, and print.

skills
Mac & PC

HTML, CSS, Adobe Creative Suite, MS Office Suite, QuarkXPress

KNOWLEDGE OF: JavaScript, ColdFusion, Django Templates, SQL, WordPress
After Effects, Final Cut, Motion, LiveType, Autodesk 3DS Max

experience

United Communications Group
Gaithersburg, MD: 2008 - 2012

Senior Web Designer: Lead & Coordinator
Designed and developed internet marketing and design solutions that promote a variety of industries from telecommunications to finance. Online solutions included web sites, Flash videos, e-zines, e-mails and advertising banners.

Conceptualized and produced print materials used to promote large-scale professional conferences including brochures, signage, workbooks, and other collateral.

Worked closely with development and quality assurance teams to meet project specifications and deadlines. Maintained and updated company intranet and web site, www.ucg.com.

Pennysaver Group, Inc.
Hanover, MD: 1997 - 2008

Web Designer 2002-2008
Designed, developed and maintained company web sites: www.PennysaverWired.com and www.MetroWNY.com. Designed and developed upcoming company web sites and web based projects. Developed and maintained company intranet. Designed and managed production of web art, including homepage banners, animated gifs and advertisements.

Senior Graphic Designer 1997-2002
Developed conceptual designs and wrote copy for concept advertisements. Designed promotional and marketing pieces, including monthly marketing newsletter and media kit. Met weekly deadlines for print editions including four color separations. Updated weekly Mastheads including design of special edition mastheads.

freelance

Client List

Farrelly Vining LLC, Annapolis, MD
Designed and produced client web site.

The Performance Institute, Arlington, VA
Maintained and updated company Web sites: www.PerformanceWeb.org and www.AsmiWeb.com. Designed and developed conference microsites, designed corresponding advertising banners and promotional e-mails.

CroftonLiving.net, Crofton, MD
Coordinated Web production and trained client in web design and production.

GoWholesale.com, Washington D.C.
Designed promotional materials and trade show display.

Giant Food Corporation, Landover, MD
Designed flyers for upcoming store events.

education

M.A. Communications/Publications Design, University of Baltimore, MD
B.A. Advertising Design, University of Maryland, College Park, MD

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